



NEWSLETTER

ICCHE

The Illinois Council on Continuing Higher Education (ICCHE) is a comprehensive organization of continuing higher education representing all regions of the state of Illinois.

Founded in 1975, ICCHE is the only organization in Illinois whose members include two- and four-year colleges and universities, both public and private.

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Persistence Pays Off

at

ICCHE's 42nd Annual Conference

Getting away to attend a statewide conference can be challenging at the best of times, and 2017 has not been the best of times for higher education institutions in Illinois.

Nevertheless, those who persisted to attend ICCHE's 42nd Annual Conference—co-sponsored by ACHE Great Lakes—this past February found the success promised by the conference theme, “Persistence, Perseverance, and Success in Continuing Education.” Just under 50 attendees, about an even mix of ICCHE and ACHE members, came together to learn and to share their insights with one another.

The preconference workshop conducted by Valerie Beck, CEO/Founder of

Chocolate Uplift, gave a delicious taste of what was to come to those who participated in her workshop and walking tour of chocolate shops.

Physician Valencia Ray drew on her neuroscience background for her keynote address on “Change Agility.” She outlined the importance of mindfulness and of focusing the brain's attention, arguing that such focus will help to find and co-create solutions.

Breakout sessions addressed a range of issues from student assessment to mentoring, strategic planning, identifying the needs of Gen-Z students, and creating a student ambassador community.

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MESSAGE FROM THE PRESIDENT

Dear ICCHE Members,

It is an honor and privilege to begin my term as president of the Illinois Council on Continuing Higher Education (ICCHE). I'd like to begin by thanking each of you for being a part of ICCHE. For over 42 years, dedicated members have added strength and value to the organization. With your support comes continued growth. With over 155 members statewide, your expertise and experiences connect us all. I'd like to encourage you to embrace the many benefits your membership affords:



Kelly Lapetino, ICCHE President

- Networking—form professional relationships with peers in all types of higher educational institutions across the state
- Professional Development—learn about current issues and trends in continuing education
- Leadership—participate in task forces and special committees
- Communication—receive the newsletter providing updates in continuing education

Your membership is appreciated and I look forward to working with you this coming year.

Sincerely,

Kelly Lapetino
Prairie State College



WHAT'S HAPPENING AROUND THE STATE

Aurora University

Kimberly Harrison has joined Aurora University-AU Online as Assistant Dean of Online Faculty Recruitment and Development. She mostly recently served as the Director of Instructional Support and Online Operations at Elmhurst College.

Judson Curry has joined Aurora University as Dean of Adult and Graduate Studies. He most recently served as the Associate Director and Assistant Professor at North Park University's School of Professional Studies.

Elmhurst College

Valerie Day will become the Vice President for Development and Alumni Relations on May 8th. Day previously was the vice president for advancement at Carson-Newman University in Jefferson City, Tenn., where she developed a \$60 million comprehensive campaign to fund the university's strategic plan, including support for the new health science building, residence hall renovations, performing arts center improvements, new programs and a \$15 million scholarship endowment. She has an MBA from Carson-Newman and a bachelor of business administration degree from Middle Tennessee State University in Murfreesboro, Tenn.

Phillip S. Riordan will join Elmhurst College in July as the new Vice President for Student Affairs.

Riordan currently is the vice president for student affairs at Lynn University, a four-year, private institution in Boca Raton, Fla., that has been recognized by *U.S. News & World Report* as one of the "Most Innovative Schools" in the South. He has a doctorate in educational leadership and policies from the University of South Carolina. He also has a master of arts degree in college student personnel from Bowling Green State University and a bachelor of arts in political science from Bowling Green.

On May 27, during Commencement, the Board of Trustees of Elmhurst College will confer honorary doctoral degrees on two people who have spent their lives sharing the gift of music, and who have special connections to the College. They are Chicago radio icon **Terri Hemmert** '70; and Grammy-winning trumpeter and former Tonight Show bandleader **Doc Severinsen**.

The Arbor Day Foundation honored Elmhurst College with a 2016 Tree Campus USA® recognition for its commitment to effective campus forest management practices. Tree Campus USA® is a national program created by the Arbor Day Foundation to honor colleges and universities for effective campus forest management, and for engaging staff and students in conservation goals.

Southern Illinois University Edwardsville

Mary Ettling is now serving as the interim director for the Office of Educational Outreach. Mary holds a Master's Degree in Adult and Higher Education from the University of Oklahoma as well as a Post Master's Certificate in Enrollment Management from Capella University. She has worked as both an assistant and associate director in the unit prior to accepting the interim appointment. Said Ettling, "As we continue to evolve and adapt to the changing workforce and needs of the university, we focus on a



WHAT'S HAPPENING AROUND THE STATE (cont'd)

mission that extends the academic expertise of SIUE to the broader community and seeks to create partnerships with local and national partners to expand our ability to serve non-traditional learners.”

Stephanie Simpson has recently been hired as a Program Student Advisor in the SIUE Office of Educational Outreach. Stephanie is currently working on her Master's Degree in Student Personnel Administration at SIUE. She brings a wealth of university experience having worked in the SIUE Office of Admissions and Records as well as the SIUE School of Business. Stephanie primarily works with students engaged in corporate partnerships and plans to expand current partnerships and improve student services in her new role.



Former ICCHE member Robert Hansen, CEO of UPCEA, with UIS Chancellor Susan Koch, as she receives the 11th Hour Award for Leadership

University of Illinois Springfield

Chancellor **Susan J. Koch** was honored with the 11th Hour Award for Leadership by the University Professional and Continuing Education Association (UPCEA) on March 23 at the UPCEA annual conference in Chicago for her efforts to support students, faculty and staff during challenging budget times in Illinois. The award is given to an individual, team or unit in recognition of exemplary character, ethics, and decisive action in times of dire circumstances or emergencies.

Chancellor Koch has led efforts to grow enrollments, fight for budget dollars, and support students by providing MAP (Monetary Assistance Program) grant dollars promised to students by the state of Illinois. In order to grow and maintain enrollment, Chancellor Koch has supported initiatives for a transfer and international student marketing campaign targeting

online students. Online students make up about one third of the total UIS enrollment.

[Seventh Point Higher Education](#) has published an interesting essay, “Recruiting the Non-Traditional Student in a Traditional Admissions World.” Public Affairs Specialist Shellee Casiello shares insights gained through her own return to school to earn an MBA in her forties.

She outlines the bumps she found in the road as she researched options and settled on an (unnamed) institution and on a program delivery method (primarily face-to-face with an option for some online courses). She also suggests tips for strengthening both marketing to and services for prospective adult students.

Read the details at: <http://highereducation.seventhpoint.com/blog/recruiting-the-non-traditional-student/>

Northern Region

Professional Development Event—June 8

ICCHE members are again invited to join colleagues of Resources for the Education of Adults in the Chicago Area (REACH) for a day of professional development on June 8. The Professional Development Day and Scholarship Luncheon (PDDSL) will be held at NIU's Hoffman Estates Campus from 9 am to 3 pm.

The day will include speakers as well as a luncheon at which the Carolyn Cooney REACH Your Goals scholarships will be awarded. The cost is \$50.

To register, visit <http://www.reach-chicago.org/scholarships/PDDSL.php>

For directions to NIU Hoffman Estates, visit <http://www.niu.edu/conferencecenters/hoffmanestates/directions.shtml>



Valerie Beck and pre-conference workshop attendees at a stop on the Chicago Chocolate Tour.

ICCHE/ACHE Conference—cont'd

ICCHE's Annual Elections were held and various awards were bestowed. The Innovative Initiative Award went to the University Center of Lake County for its "First Generation College Outreach Program." The Past Presidents' Award for Outstanding Service went to Hilary Ward Schnadt of the University Center. See related article on p. 7 for details about the Charles V. Evans Research Grant.

Friday's keynote speaker, Joseph Cassidy, Dean of CE at College of DuPage, reinforced the value of collaboration in leading positive change on campus. His remarks set the stage for roundtable discussions on a variety of topics. The chance to win logo items by persevering to the end of the conference and completing an evaluation of the event once again concluded the time together.

ICCHE's 43rd annual conference will be held in Chicago on February 7–9, 2018. Vice-President and conference planner Donna Gardner Liljegren is highlighting the theme "Learning to Change." Visit <http://www.icche.org/conference/past-conferences> to see some of the 2017 presentations and watch this space for additional information about next year's conference.



Keynote Speaker Valencia Ray, M.D.
(above)



Emily Boles & Ray Schroeder, UIS
(above right)

Friday's keynote speaker Joseph Cassidy joins roundtable discussion.
(right)



Charles V. Evans Research Grant

Research & Scholarship Committee Chair Omer Pamukcu encourages ICCHE members to consider applying for a Charles V. Evans Research Grant. Named after a longtime ICCHE member and senior administrator at the University of Illinois, the grant is designed to promote research being conducted and published related to continuing higher education in Illinois. Awards are made in amounts up to \$2,000, based on recommendations made by a committee consisting of two representatives each from community colleges, public 4-year institutions, and private 4-year institutions.

The 2017 Charles V. Evans Research Grant was awarded to:

Dr. Layne A. Morsch of University of Illinois Springfield
for
“Interinstitutional Collaborative Chemistry Communication”

Recipients are expected to present their research at the subsequent annual conference and to provide an electronic copy of their presentation for inclusion on ICCHE’s website. See prior recipients on the Charles V. Evans Research Grant [webpage](#).

Selection criteria:

- The proposal addresses a problem of significance to Illinois continuing education
- A literature review has been completed or will be done as part of the project.
- The design or procedures are unique in some way
- The methods of analysis and evaluation of data are clearly stated
- The methods are appropriate
- If the research is technically complex, specialists have been consulted
- It is likely that the project can be completed according to the proposed timeline
- The budget estimate included with the proposal is a realistic one
- The results of the research will be applicable to other institutions

Applications for the next award of this grant are due January 15, 2018. Visit the Charles V. Evans Research Grant [webpage](#) for a copy of the application guidelines.

For more information, contact Dr. Omer Pamukcu [by email](#) or via (847) 285-2665.

ILLINOIS COUNCIL ON CONTINUING HIGHER EDUCATION

MEMBERSHIP:

If you are not already a member, consider joining ICCHE today!

The \$125 annual fee includes membership for an institutional representative and up to nine additional professionals from the same institution. Or, for an annual institutional fee of \$200, 11–20 professional staff from the institution can be members and enjoy all the benefits! for details.

We're on the Web!
www.icche.org

+

[Like ICCHE on Facebook!](#)

Find ICCHE Networking group on LinkedIn.

ICCHE Listserv

To send a message to all the people subscribed to the ICCHE Membership list, send an email to:

icchemembers@googlegroups.com

Note: You must be listed as a member of ICCHE in order to use the listserv.

ICCHE Haiku Corner

Inspired by the [IT professionals who rendered various computer error messages into Haiku](#), this new feature encourages ICCHE members to tap their creativity while reflecting on continuing education.

Current destruction
Can't be readily reversed
Once a budget's passed.

—Cassandra

Send your 5/7/5 syllable wit and wisdom on continuing education to hwschnadt@ucenter.org for future issues.

MARK YOUR CALENDARS

June 8, 2017

9 am–3 pm

Date TBD

Northern Region Professional Development event
(co-sponsored with REACh)

Executive Committee meeting

October 23–25,
2017

79th Annual ACHE Conference (Portland, OR)

See <https://www.acheinc.org/>

February 7–9,
2018

ICCHE's 43rd Annual Conference in Chicago



COMMENTS/QUESTIONS/INPUT??

Suggestions for changes? Want to be a roving reporter and/or join the fun?

Please let us know your thoughts about the ICCHE e-newsletter! How can it be improved? What types of information would you like to see included? Please forward comments or questions about this e-newsletter, and/or information for future issues to the attention of:

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