Leadership in Lifelong Learning

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(CCHE)

NEWSLETTER

ICCHE

The Illinois Council on Continuing Higher Education (ICCHE) is a comprehensive organization of continuing higher education representing all regions of the state of Illinois.

Founded in 1975, ICCHE is the only organization in Illinois whose members include two- and four-year colleges and universities, both public and private.

OFFICERS

Donna Gardner Liljegren President Aurora University <u>dliljegren@aurora.edu</u>

Kelly Lapetino Immediate Past President Prairie State College klapetino@prairiestate.edu

Myra Gaytan-Morales Vice-President University Center of Lake County mgaytan@ucenter.org

Matt Hlinak Secretary Dominican University <u>mhlinak@dom.edu</u>

Michele Gribbins Treasurer U of I Springfield mgribbin@uis.edu ICCHE/ACHE Conference Learns to Change

By Hilary Ward Schnadt & Bonnie J. Covelli

"Learning to Change" was the theme of the joint conference hosted by the Association for Continuing Higher Education (ACHE) Great Lakes region and the Illinois Council on Continuing Higher Education (ICCHE) in February. It proved to be an object lesson on that theme as well as an opportunity to gather wisdom and network with peers.

The event began with a pre-conference workshop on February 7 and was originally scheduled to continue through February 9 with a day and a half of keynote speakers and breakout sessions. However, change was in the air as an approaching blizzard descended upon Chicago. The planning committee adapted to this change, and concluded the conference Thursday evening. In swift motion by experienced continuing

education professionals, Friday's speakers were rescheduled into additional breakout sessions on Thursday afternoon and the famous "basket raffles" that usually conclude the conference were drawn for during an extended break on Thursday afternoon. A headcount was taken of those who would be staying in the hotel on Thursday night so that Friday's breakfast buffet catering order could be adjusted to serve them. Decisive change in response to a shifting environment was a lesson guickly mastered.

A range of more typical changes were addressed in the conference sessions. Shannon Brown from the University of St. Francis set the

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MESSAGE FROM THE PRESIDENT

Dear ICCHE Members:

I'm honored to serve as President of the ICCHE Executive Committee for the 2018-19 year. I'm inviting all of you to help with a couple of initiatives that we'll be working on together.

The first is to turn our annual conference into a member-hosted event. We've all enjoyed our time at the Doubletree in Chicago, but we'll now use our annual gathering to learn more about and from each other by spending time at member campuses. What an opportunity! Over time we'll be able to truly share our experiences by visiting institutions around the state. If you would like to help with conference planning, please contact Myra Gaytan-Morales at <u>mgaytan@ucenter.org</u>.

We'll also be making a push to grow membership - and en-

gage you in ICCHE activities. I'm asking you to join us in re-visioning what ICCHE can mean and do for the continuing higher education community so that all of our members find value in being engaged with the organization. We can do so much more when more of us are working together. If you'd like to learn how you can be involved with ICCHE, please email me at <u>dlijegren@aurora.edu</u>.

We continue to work in an ever-changing higher education environment, and I look forward to the discussions we'll have together as we seek to build programs and partnerships and eliminate barriers for our learners.

Sincerely,

Donna Gardner Liljegren, EdD President, ICCHE Executive Committee 2018-19 Dean of Online Enrollment and Continuing Education, AU Online, Aurora University





Donna Gardner Liljegren, ICCHE President

WHAT'S HAPPENING AROUND THE STATE



Eastern Illinois University

Dr. Carrie E. Johnson, Director of the BA in General Studies, Outreach, & Educational Attainment, has announced her plans to retire in August of 2018. While she will leave big shoes to fill, the search is already underway to identify her successor. Review of applications began on April 2 and will continue until the position is filled. See EIU's website for position description and application instructions.

University Center of Lake County

Dr. C. Myra Gaytan-Morales was appointed to the board of the Diversifying Higher Education Faculty in Illinois (DFI) program on March 13, 2018 by the Illinois Board of Higher Education. She will serve a two-year term.

On April 10, she was honored by

the College of Lake County, which presented her with the 2018 ICCTA Distinguished Alumnus Award "in recognition of outstanding success and achievement as a community college graduate."

University of Illinois Springfield

The ION (Illinois Online Network) faculty development program at Center for Online Learning, Research and Service (COLRS) has hired Andrea Guerrero, Ph.D., as the new director. Emily Boles remains with COLRS as an Online Learning and Faculty Development Specialist, and continues to assist ION in the transition of the Dr. Guerrero. COLRS is working on streamlining communication channels within ION and having direct user-friendly communications on the website.



CLC Board Chair Richard Anderson & Dr. Myra Gaytan-Morales

Part of ION's transition to the UIS campus and COLRS included meeting as a team to revise the vision. mission, and goals of ION. ION's mission is to advance the practice and innovation of online learning. ION's commitment continues to be in these five areas:

- 1) Cultivating Potential through Learning: 2) Innovating Solutions: 3) Providing Quality Service;
- 4) Creating Member Value; and 5) Demonstrating Passion.

The focus this Spring and for Fall has been to develop and improve courses.

ION debuted a Digital Accessibility for Educators Certificate this Spring. It was designed by Vance Martin, UIS Campus Accessibility Specialist, with the working administrator and faculty in mind. Many faculty developing online courses have no experience or formal training in mak-

WHAT'S HAPPENING AROUND THE STATE

(cont'd)

ing those materials accessibility (as federal law requires) which leaves both faculty and institutions at risk of legal action. The courses in this certificate provide skills that satisfy the current <u>WCAG standards</u> upon which U.S., Canadian, and European Union accessibility guidelines, policies, and laws are based.

Launching this fall will be the <u>Master Online Learning Certificate</u> (MOLA), which is the new iteration of the Certified Online Learning Administrator (COLA) certificate offered by ION from 2011 through Summer of 2018. This certificate is a comprehensive professional development program based on the <u>Hallmarks of Excellence in Online Leadership</u> from the University Professional and Continuing Education Association and provides research best practices and practical insights from recognized leaders in the field.

Contact <u>Dr. Vickie Cook</u> or <u>Dr. Andrea Guerrero</u> with any questions, comments, or concerns. To learn more about ION and ION's exciting changes check out the next edition of the <u>ION Connection</u> newsletter (<u>https://goo.gl/XXHszR</u>). Registration for the Summer 2018 term is open. View the <u>ION Course Schedule</u>.

Charles V. Evans Research Grant

Research & Scholarship Committee Chair Dr. Omer Pamukcu encourages ICCHE members to consider applying for a Charles V. Evans Research Grant. The grant is designed to promote research being conducted and published that relates to continuing higher education in Illinois. Awards are made in amounts up to \$2,000, based on recommendations made by a committee consisting of two representatives each from community colleges, public 4-year institutions, and private 4-year institutions.

Recipients are expected to present their research at the subsequent annual conference and to provide an electronic copy of their presentation for inclusion on ICCHE's website. See prior recipients on the <u>Charles V. Evans Research Grant webpage</u>.

Applications for the next award of this grant are due January 15, 2019. Visit the Charles V. Evans Research Grant webpage for a copy of the application guidelines.

For more information, email Dr. Omer Pamukcu

ICCHE/ACHE Conference—cont'd

stage with her pre-conference workshop, "Understanding Personal Change" and led attendees through the book, *Transitions: Making Sense of Life's Changes* by William Bridges.

Keynote speaker Carolyn Nordstrom of Kaplan University addressed the topic, "Why Change in Higher Education is So Hard and What to Do About it." She drew on the work of Daniel Kahneman (*Thinking Fast and Slow*) to illustrate how the way we process new ideas can affect how we react to proposed change. She stressed the need for "patience, persistence, and perspective" for getting through any change. She outlined the distinction between conscious and unconscious competency (knowing or not knowing why/how you get good results). She has found that teaching those with "unconscious competence" how to be more conscious of their competence enables them to be more comfortable with change.



Keynote speaker Carolyn Nordstrom

Breakout sessions addressed faculty development, program design, curriculum revision, institutional reorganization and more. Bonnie Covelli helped ICCHE/ACHE members in "Linking Together through LinkedIn." Anne Rapp and Lesley Page showed the group how to keep both "The Market and the Mission" in mind when negotiating organizational change in adult and graduate education.

ICCHE's 2018 Innovative Initiative Award went to the University of Illinois System for TransferREADY.org; Project Coordinator Dena Lawrence was on hand to accept the award and to provide an impromptu breakout session on her organization's work. Charles V. Evans Research Grant re-



cipient Layne Morsch was also on hand to present his research project. ICCHE's 2018 Past Presidents' Award for Outstanding Service was bestowed upon Vickie Cook in absentia.

Despite an early departure, the participants evidenced an appreciation for new insights and for the opportunity to connect with one another.

(L-R: Dena Lawrence accepts the 2018 Innovative Initiative Award from Kelly Lapetino)

SPOTLIGHT: Dr. Vickie Cook,

2018 Past Presidents' Award Recipient

By Teri Karpman

My thanks to Vickie Cook for taking the time from her very busy schedule to provide us some insights into continuing higher education. Vickie is the Executive Director of the Center for Online Learning, Research and Service (COLRS) and Associate Research Professor in the College of Education at the University of Illinois Springfield. Learn more about Vickie below.

Congratulations on the Past Presidents' Award. How does it feel to be acknowledged for all your hard work?

I was extremely surprised and honored by this recognition. I believe that higher education in the state of Illinois is stronger when we all work together. ICCHE does just that. This organization brings public universities, private universities, and community colleges together in a single community to further the effectiveness of higher education within Illinois.

How and when did you get involved with ICCHE?

I have been pleased to have been a part of ICCHE for over 20 years. Charlie Evans invited me to participate and I have been a strong supporter of the ICCHE efforts since my first ICCHE meeting. I have met wonderful people through various projects and in being involved with committees and with the ICCHE board. I have enjoyed the work with other institutions across the state and look forward to finding new ways to collaborate among members in the future.

What do you see as your most important initiative in continuing education today?

My goal is to help prepare others for the changes that are coming for continuing and higher education. I wish to respect our traditions, while reaching forward to the future to find new ways to engage students, meet their needs, and assist them with achieving their individual goals.

Tell us a bit about your work with COLRS at UIS.

My work at COLRS is aligned with my goals of helping others to respect tradition while looking toward the future. I lead an awesome team to improve student accessibility through online and distance education programs, position UIS to meet future students' needs, and to assist faculty and staff to find innovative approaches to meet the needs of students through education. I have the opportunity to meet people across the United States and to provide professional development around the country and in Canada and Mexico. These opportunities have helped me develop a more global perspective on the future of continuing and higher education and the demands that we will be called upon to meet in the future.

What is the best advice for people getting started in distance and continuing education?

- Be curious. Read as much as you can. Read new thoughts and ideas every day. Make environmental scanning a significant component of your work. Find out what is going on around the world in our field.
- Take the initiative to lead when you have the opportunity.
- Care for others everyday through your work.
- Develop a strong personal learning network.

SPOTLIGHT (cont'd)

What was the turning point in your career that brought you to where you are today?

Higher education is my second career. I have now been in this field for over 25 years. The turning point for me was to move from a successful business career to entering higher education working in the field of continuing and professional education. I am grateful for the many opportunities to grow and to collaborate with people who were willing to help me learn more fully how to use my strengths in the field of continuing and online education.

What is something people would be surprised to know about you?

Few people know that when I was in High School my friend and I took part in the National Barrel Race Championships. I grew up on a small farm and loved to ride horses. I don't ride anymore, but it was great fun.

Finally, I would just like to add that ICCHE is a tremendous opportunity to engage with other professionals around the state, learning, growing, and developing a strong network of like-minded colleagues. I would encourage everyone to get involved with a committee, through participation in an annual conference, presenting at a conference, or being willing to serve on the ICCHE board. Involvement at this level will certainly help your own career and those around you in our field.

Want to host/plan ICCHE's 2019 conference?

As Donna Gardner Liljegren announce in her president's letter on page two, ICCHE's 44th annual conference February 6-8, 2019 will not be held at a downtown Chicago hotel. Instead, ICCHE Vice President and Conference Chair Myra Gaytan-Morales is soliciting proposals from ICCHE members to host the conference on their campuses.

If you are interested in hosting the 2019 ICCHE conference, please complete this application by April 23rd:

http://eiu.co1.qualtrics.com/jfe/form/SV_0VVc2s4SZBFN5Nb

A selection will be made later this spring.

Myra is also eager to recruit more members for the conference planning committee. If you would like to help plan the conference, please email <u>Myra Gaytan-Morales</u>.

ILLINOIS COUNCIL ON CONTINUING HIGHER EDUCATION

MEMBERSHIP:

If you are not already a member, consider joining ICCHE today!

The \$125 annual fee includes membership for institutional an representative and up to nine additional professionals from the same institution. Or. for an annual institutional fee of \$200, 11-20 professional staff from the institution can be members and enjoy all the benefits!

We're on the Web! <u>www.icche.org</u>



Find ICCHE Networking group on LinkedIn.

ICCHE Listserv

To send a message to all the people subscribed to the ICCHE Membership list, send an email to:

icchemembers @googlegroups.com

Note: You must be listed as a member of ICCHE in order to use the listserv.

ICCHE Haiku Corner

Inspired by the <u>IT professionals who rendered various computer error messages into</u> <u>Haiku</u>, this new feature encourages ICCHE members to tap their creativity while reflecting on continuing education.

> Snow days in April? I never thought that spring break Meant a break *from* spring.

Send your 5/7/5 syllable wit and wisdom on continuing education to <u>hwschnadt@ucenter.org</u> for future issues.

MARK YOUR CALENDARS

April 23, 2018	Deadline for applying to host ICCHE's 2019 Conference	
May 21, 2018	ICCHE Executive Committee meeting	
June 20-22, 2018	ACHE Emerging Leaders Institute See application materials & details	
December 3, 2018	Illinois Bicentennial See events throughout the year lead- ing up to it at	

https://illinois200.com/

COMMENTS/QUESTIONS/INPUT??

Suggestions for changes? Want to be a roving reporter and/or join the fun?

Please let us know your thoughts about the ICCHE e-newsletter! How can it be improved? What types of information would you like to see included? Please forward comments or questions about this e-newsletter, and/or information for future issues to the attention of:

Hilary Ward Schnadt, Ph.D. Assoc. Dean for Acad. Services and Programs University Center of Lake County 1200 University Center Drive Grayslake, IL 60030 Ph: (847) 665-4004 Email: <u>Hwschnadt@ucenter.org</u>

