



Newsletter

ICCHE 2023 Annual Conference April 19th and 20th at Southern Illinois University Edwardsville

We are pleased to announce that the 2023 ICCHE Annual Conference will be back to an in-person format for this year's conference!

The theme for the conference is:
Creating Transformational Change in Higher Education.

The registration link will be sent to our ICCHE members soon.

New members are invited and welcome to join us. We look forward to seeing you at the conference.

Thank you to all of the ICCHE officers and committee members that are planning the upcoming conference.



INSIDE THIS ISSUE

President's Corner.....	2
ICCHE Spotlight.....	3
What's Happening in the State...4-5	
Contact Us	6

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PRESIDENT'S CORNER



Dena Lawrence, Ed.M.

Hello ICCHE members,

As winter is drawing to a close, we are hard at work planning the Annual ICCHE Conference. This year we are pleased to announce that we are returning to a face-to-face venue!

Our annual conference will be held April 19th & 20th at Southern Illinois University Edwardsville. For those who have never visited the SIUE campus, I think you will LOVE it! I've been to SIUE many times and never tire of its beauty.

This year's conference theme is Creating Transformational Change in Higher Education. Our field is rich with opportunity to contribute in so many ways to continuing higher education. We hope you, your colleagues, and your graduate students will consider presenting!

Here are some suggested topics to consider:

Badges	Micro-credentials & stackable degree programs
Certification programming	The lifelong curriculum
Serving transfer students	Transfer friendly policies & practices
Technical & career-oriented learning	
Redefining the "non-traditional" student	
Revenue share models for continuing education	
Workforce development education programs	
Best practices in online teaching and learning	
Increasing access and equity in higher education	
Culturally responsive educational practices	
Accessibility strategies in higher education	
Recruiting and supporting low-income students	
Recruiting and supporting first-generation students	
Academic advising models for non-traditional student populations	
Transforming academic services to support non-traditional students	
Structuring and reorganizing continuing education units	

Our initial call for proposals specified a submission deadline of March 1st, but the **proposal deadline has been extended to March 20th**. We welcome your submissions!

Conference registration will open soon. Please watch ICCHE.org and this listserv for more information. We look forward to seeing you soon - live and in-person - for our annual spring conference!

Best always,

Dena

Dena Lawrence, Ed.M. (She/Her)
Senior Project Coordinator, Illinois MyCreditsTransfer



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ICCHE SPOTLIGHT

ICCHE Needs You... Yes, you!

ICCHE members,

You are key to the future of our organization, now, perhaps more than ever.

Founded in 1975, ICCHE is fast approaching 50 years of service and leadership in the field of continuing higher education. We are at a critical juncture. Recent efforts to recruit members - especially for service on the Executive Committee - have not been as successful as needed. We currently have several key vacancies on the leadership committee. By the time of our conference in mid-April, we will have even more as our slate of officers changes and many terms are expiring. Our current vacancies include: Secretary, Upstate Committee Chair, Public University Representative, and For-Profit or Multi-University Representative. When our slate of officers changes in April, we will also need to fill seats for the Vice-President, Treasurer and Communications Committee Chair.

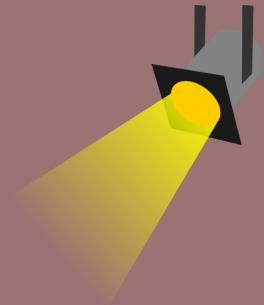
Please consider volunteering to serve on ICCHE's Executive Committee. Your voice and ideas... your skills and talents...your experience and service...can have a significant impact on our organization. It is a great professional development opportunity with a supportive environment in which to stretch, strengthen or build a variety of leadership skills. It is also a great way to make contacts and build relationships in continuing higher education across Illinois – with colleagues from 2-year and 4-year, public and private institutions.

Just as a reminder, ICCHE was established in response to related social, political, and educational issues of the era. It has continued to evolve around the needs of institutions, legislative initiatives, and stakeholder concerns.

ICCHE is dedicated to:

- ◆ Provide leadership for statewide planning and support for continuing higher education
- ◆ Provide a vehicle for effective communication of state policies related to continuing higher education
- ◆ Develop guidelines that encourage and facilitate effective working relationships and cooperation among all higher educational institutions
- ◆ Identify and conduct collaborative projects
- ◆ Arrange for information gathering and research related to continuing higher education
- ◆ Facilitate effective relationships among representatives of public and private continuing higher education programs throughout Illinois
- ◆ Adhere to the Statement of Ethical Practices adopted by the Council.

I hope many of you will heed this call to action. Thank you!



Shining a spotlight on ICCHE members and programs.

ICCHE Call to Action!



WHAT'S HAPPENING AROUND THE STATE



Southern Illinois University Edwardsville -

SIUE Online Services and Educational Outreach

New Assistant Director for Off-Campus & Corporate Partnerships

The Office of Online Services and Educational Outreach is pleased to introduce Lacey Wieseman, newly appointed Assistant Director for Off-Campus & Corporate Partnerships. While this is a new role for her, Lacey joined the Office of Online Services and Educational Outreach in 2021 as a business administrative associate. In this new role, Lacey will work in collaboration with on and off-campus stakeholders to strengthen current partnerships while also building new ones throughout our region.

From Staunton, Illinois, Lacey received her BA from Illinois College and MBA from Lindenwood University. Prior to her work at SIUE, Lacey worked in state government for the Illinois State Senate. In her spare time, she enjoys attending all of her sons' sporting events and activities, hiking, and reading.

Business and organization leaders interested in exploring partnerships with SIUE can contact Lacey at 618.650.3208 or lwiesem@siue.edu.



Pictured: Lacey Wieseman

SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE



WHAT'S HAPPENING AROUND THE STATE

Spoon River College - New Virtual Programs

Spoon River College has added a couple of new virtual programs, which are open to all.

NEW! Leadership Series – Wednesdays, 8:00-10:00 am; \$50/person/session; MidAmerica National Bank Conference Room; attend in person or virtually.

Are you currently in a leadership position and looking to hone your skills, or are you looking toward a leadership in the future? This series of classes will bump up your leadership skills!

March 8 – The Leader in You

April 12 – HR Principles & Employment Law

May 10 – Strategic & Succession Planning

June 14 – Diversity & Inclusion

July 12 – Social Media & Marketing

August 9 – Encouraging Entrepreneur Opportunities

September 13 – Great Customer Service

October 11 – Microsoft & Cyber Security

November 8 – Communication & Teamwork

NEW! Intro to Digital Marketing for Small Businesses and Non-Profits

Weekly calls on Thursdays, March 23 – April 27, 4:00-5:00 pm; \$120; Virtual delivery

This 6-week series is designed for business-people and non-profit managers who wish to get the best 'bang for their buck' with digital marketing solutions. Robust online content is combined with access to the area's best marketing professionals! All course material will be delivered via weekly on-demand videos, with workbooks that coincide with each unit. Students will get access to ONEFIRE's platform and can submit work and get feedback at their own pace, combined with a weekly call for content discussion with peers and professionals. Instructor: Mark Hemmer, ONEFIRE, Inc.

Week 1 – Buyer Persona Basics

Week 2 – Buyer's Journey Basics

Week 3 – Content Creation Basics

Week 4 – Social Media Basics

Week 5 – Email Marketing Basics

Week 6 – Website Design and Optimization Basics

People can register at <https://src.augusoft.net>

If you have any questions regarding the new virtual programs, please contact:

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Director, Canton Office of Community Outreach

Spoon River College



COMMITTEE MEMBERS

ICCHe Executive Committee

President:

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VACANT

For further information contact Dena Lawrence.

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Standing Committee Chairs

Follow the link below for the complete list of ICCHe Standing Committee Chair members.

<https://www.icche.org/about/standing-committee-chairs>

ICCHe LISTSERV

To send a message to all the people subscribed to the ICCHe Membership list, send an email to:

icchemembers@googlegroups.com

Note: You must be listed as a member of ICCHe in order to use the listserv.

We're on the Web!

www.icche.org

We're on LinkedIn!

<https://www.linkedin.com/company/icche/about/>

Like us on Facebook!

<https://www.facebook.com/>



COMMENTS/QUESTIONS/IDEAS?

Please let us know your thoughts about the ICCHe e-newsletter! Suggestions for changes? How can it be improved? What types of information would you like to see included? Please forward comments or questions about this e-newsletter, and/or information for future issues to Becky White at the address below.

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