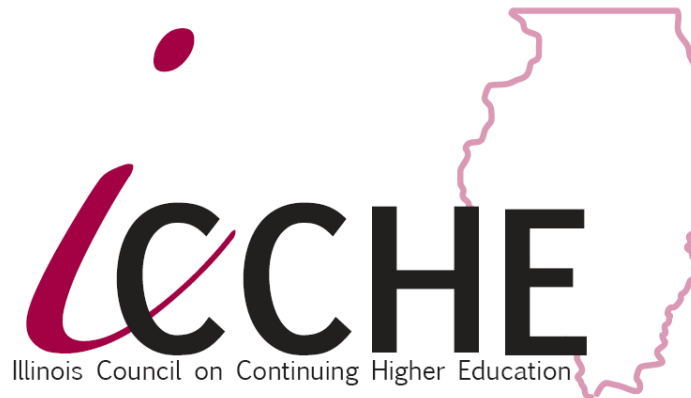


35th Annual ICCHE Conference In Partnership with ACHE Great Lakes Region

Continuing Higher Education: First Responders in Finding Solutions



In Partnership with Association for Continuing Higher Education



February 10 - 12, 2010



Doubletree Hotel Chicago – Magnificent Mile

Continuing Higher Education: First Responders in Finding Solutions

Conference Agenda

Wednesday, February 10

- 1:00-3:00** ICCE Board Meeting
- 2:00-3:00** ACHE Regional Business Meeting
- 2:00-5:00** Registration
- 3:00-5:00** Pre-Conference
"A Technology Petting Zoo"
Ray Schroeder, Professor Emeritus and Director, Center for Online Learning, Research and Services Technology-Enhanced Learning University of Illinois Springfield
This pre-conference workshop will provide hands-on experiences with learning application of the latest technology including the Flip video camera, iPod Touch, Twitter, Ning, and Google Wave.
- 5:00-7:00** Welcome Reception

Thursday, February 11

- 8:00-8:45** Registration and Breakfast
Newcomers – Please join ICCE Past President, Will Hine for a special welcome.
- 8:45-9:00** Welcome
Christopher Wilkerson, ICCE President
- 9:00-10:00** Keynote Address
"Innovative Solutions Needed...As Never Before"
Larry Warford, Project Director and Consultant League for Innovation in the Community College
- 10:00-10:15** Break
- 10:15-11:45** Networking Forums (Choose Three)
- *Continuing Ed 101: Getting Started for Newcomers* – Barbara Rizzo, Vice President for Continuing Education, Training, and Workforce Development, Oakton Community College
 - *Have Spanish: Will Travel* – Cheryl Brunsmann, Coordinator, Community Programs and Public Service, Southern Illinois University Edwardsville
 - *90/30 Transfer Programs* – Rick Pearce, Vice President for Learning and Student Development, Illinois Valley Community College
 - *Online Education: The Challenges, Successes, and Current Issues* – Carol Reiseck, Associate Professor of Leadership, Chair of Innovative and Outreach, Concordia University Chicago
 - *Centralized vs De-Centralized Continuing Education Administration* – Charles Evans, Assistant Vice President, Academic Affairs, Director, University Outreach and Public

Service, University of Illinois Urbana Champaign

- *Marketing Credit Programs to Today's Adult Students* – Ramona Lamontagne, Director, Marketing and Communication, Lewis University
- *Getting Campus Buy-In for Continuing Education and Outreach* – William Hine, Dean, School of Continuing Education, Eastern Illinois University
- *Budget Crisis: How to Do More with Less* – Richard Venneri, Associate Vice President, Academic Affairs, St. Xavier University
- *Marketing and Pricing Conference Facilities and Services* – Terri Winfree, Vice President Economic and Community Development, Prairie State College
- *Innovative Solutions: Follow up Discussion* – Larry Warford, Senior Workforce Consultant, The League for Innovation in the Community College

12:00-1:15

Lunch
President's Welcome - Christopher Wilkerson
Past Presidents Award - Will Hine
Evans Research Grant – Donna DeSpain
Business Meeting

1:30-2:45

President's Panel
Warren L. Carter, Columbia College
Al Goldfarb, Western Illinois University
Thomas A. Schmidt, Carl Sandburg Community College

2:45-3:00

Break

3:00-4:00

Breakout Sessions

- *Using Appreciative Advising to Create Lasting Relationships with New Students* – Kimberly Redfern and Audrey Bachelder, Eastern Illinois University
Adult learners have a variety of fears and biases towards continuing their education. The focus of our session is to show Appreciative Advising as a way to create great relationships between academic advisors and students. If we consider students' needs, fears, and biases, as well as strengths and/or weaknesses, it stands to reason that we can promote a successful transition through college.
- *The Boomer's are Back in the Building!* – Janna Overstreet, Eastern Illinois University
Here they come! Boomers are looking our way wanting an educational experience. This time they want challenging yet relaxed education. This workshop will share with you our journey of beginning and growing a lifelong learning institute. You will learn about vital cooperative relationships on and off campus, beginning with little money, programming options and how to increase membership while maintaining your purpose.

- **Veterans/GIs on College Campuses: A Panel Discussion** – Joan Ryan, State Approving Agency of the Department of Veterans Affairs; Rodrigo Garcia, Student Veterans of America; Second Lieutenant Justin Anweiler, ATAG – Army (Re-integration Coordinator for the Illinois National Guard); Mark E. Swerdlik, Ph.D., ABPP, Professor of Psychology and Coordinator, Graduate Programs in School Psychology, Illinois State University; Jacob Linnell, Advanced Doctoral Student in School Psychology, Illinois State University

A discussion of each agency's role in assisting veterans/GIs with enrolling and completing a postsecondary education. Discussions will include determining best educational benefits, transfer credits, resources and research on mental and physical issues, and other related readjustment issues to post-secondary schools after returning from a war zone. Time will be allowed for questions. Moderator: Janetta Clemons, Illinois Student Assistance Commission

- 4:00-6:00** Reception and Exhibitors
6:00 Form Dinner Groups

Friday, February 12

- 7:30-8:30** Breakfast
- 8:00-8:30** Evans Research Grant Presentation – Faye Lescht and Deborah Windes, University of Illinois at Urbana-Champaign
"What facilitates and/or inhibits full-time faculty members' participation in online (including blended) education in Illinois colleges and universities?"
- 8:30-9:00** Innovative Initiative Award
- 9:00-10:15** State Agencies Panel
- 10:15-10:30** Break
- 10:30-11:30** Closing Speaker
"Continuing Education: Leading Higher Education to Curricular Sustainability"
 David Schejbal, Dean, Continuing Education, Outreach, and eLearning, University of Wisconsin-Extension
- 11:30** Door Prizes
 Must be present to win

2010 Conference Speakers



Pre-Conference Speaker – **Ray Schroeder** has been the Director of Center for Online Learning, Research and Service and Professor Emeritus at University of Illinois at Springfield since 1997. From 1984 to 1997 he was Professor and Director of the Television Office at U of I Springfield. He is the author of widely read blogs about news and research in online learning and educational technology. He has the role of speaker, consultant, researcher, and author on topics related to online learning, emergency preparedness in higher education, and technology-enhanced learning. Schroeder specializes in Web 2.0 teaching and learning, virtual environments in higher education, designing, developing, and supporting online learning programs in higher education, preparing to deliver the curriculum online when the campus is closed due to disaster or emergency, the application of technology to enhance interaction and learning. Schroeder has a master's degree in Radio and Television from U of I Urbana-Champaign and a bachelor's degree in Speech from Augustana College. Visit his highly informative web site at <http://rayschroeder.googlepages.com/>



Keynote Speaker – **Laurance J. Warford** is the Senior Workforce Consultant for The League for Innovation in the Community College. He is directing the Walmart Brighter Futures Project, a \$3.5M project funded by the Walmart Foundation to the League to provide innovative approaches to dislocated worker training. He was responsible for College and Career Transitions Initiative from 2003-2008. From 2001-2003, Warford served as a Community College Liaison for the United States Department of Labor in Washington, DC., developing collaborations between DOL and community colleges. From 1994 to 2001, Warford was VP for Instruction at Lane Community College in Eugene, Oregon. At LCC, Warford also served as VP for Community and Economic Development, Executive Dean, Executive Assistant to the President, and Assistant Dean of Instruction. In 1977-78, he was a Field Associate/Consultant for the American Association of Community and Junior Colleges in Washington, DC. He served as Dean of Adult and Community Education at Iowa Central Community College in Fort Dodge from 1968 to 1977. Warford is past president of the Iowa Association of Lifeline Learning (IALL) and the National Council for Continuing Education and Training. His Ph.D. is in Higher Education Administration from the University of Oregon in Eugene, master's degree in Education and Business Education and bachelor's degree in Business and Distributive Education from University of Northern Iowa in Cedar Falls.



Closing Speaker – **David Schejbal** is the Dean of Continuing Education, Outreach, and eLearning at University of Wisconsin—Extension. He oversees units focused on the development and use of learning technology, instructional design and development, faculty development, marketing, IT, and learner services in support of the 26 UW campuses' online degree and certificate programs. For eight years, Schejbal served as Associate Provost and Director of Continuing Education and Associate Vice Chancellor at the University of Illinois at Urbana-Champaign. Prior to that, he was Associate Dean of University College and Director of Summer Session and Special Programs at Northwestern University. Schejbal has a Ph.D. and master's degree in philosophy from the University of Connecticut and a bachelor's degree in philosophy from Iowa State University.

Conference Information

Date

February 10-12, 2010

Location

Doubletree Hotel Chicago - Magnificent Mile
300 East Ohio Street
Chicago, Illinois 60611
(312) 787-6100
(866) 778-8536

Questions?

Program Questions:

Contact Joy Thompson at jthompson@stfrancis.edu or call (815) 740-3525

Rate

\$119 per night by 1/12/10
The hotel has agreed to extend this rate for those who choose to stay over the weekend. To receive this reduced rate, mention ICHE.

Conference Sponsors

Conference sponsors' exhibits will be open on Thursday. For registration contact Pam Collins at 1-800-446-8918 or pjcollins@eiu.edu

Registration Questions:

Contact Jackie Welch at jackiew@siu.edu or call (618) 536-7751

Conference Registration

Name: _____

Title: _____

Institution: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Daytime Phone: _____ Ext.: _____

E-mail: _____

- This is my first ICHE Conference.
- I plan to attend the Wednesday night reception.
- I plan to attend the Thursday night reception

Dietary Restrictions: _____

Registration Fee

- Pre Conference..... \$ 30
- ICHE Member..... \$ 190
- ICHE Member (after 1/22)..... \$ 200
- Non-member..... \$ 210
- Non-member (after 1/22)..... \$220

Total Enclosed \$ _____

The conference fee includes all conference sessions, materials, lunch on Thursday, February 11, two continental breakfasts, all refreshment breaks and both receptions.

If paying by credit card, please complete the following:

- VISA
- MASTERCARD
- DISCOVER

Account #: _____

Exp Date: _____

Name on Card: _____

- * Make check payable to SIUC
- * Register online at <http://www.dce.siu.edu>

Return to: ICHE Conference
Division of Continuing Education
Mailcode 6705 Washington Square C
Southern Illinois University
Carbondale, Illinois 62901
Fax (618) 453-5680