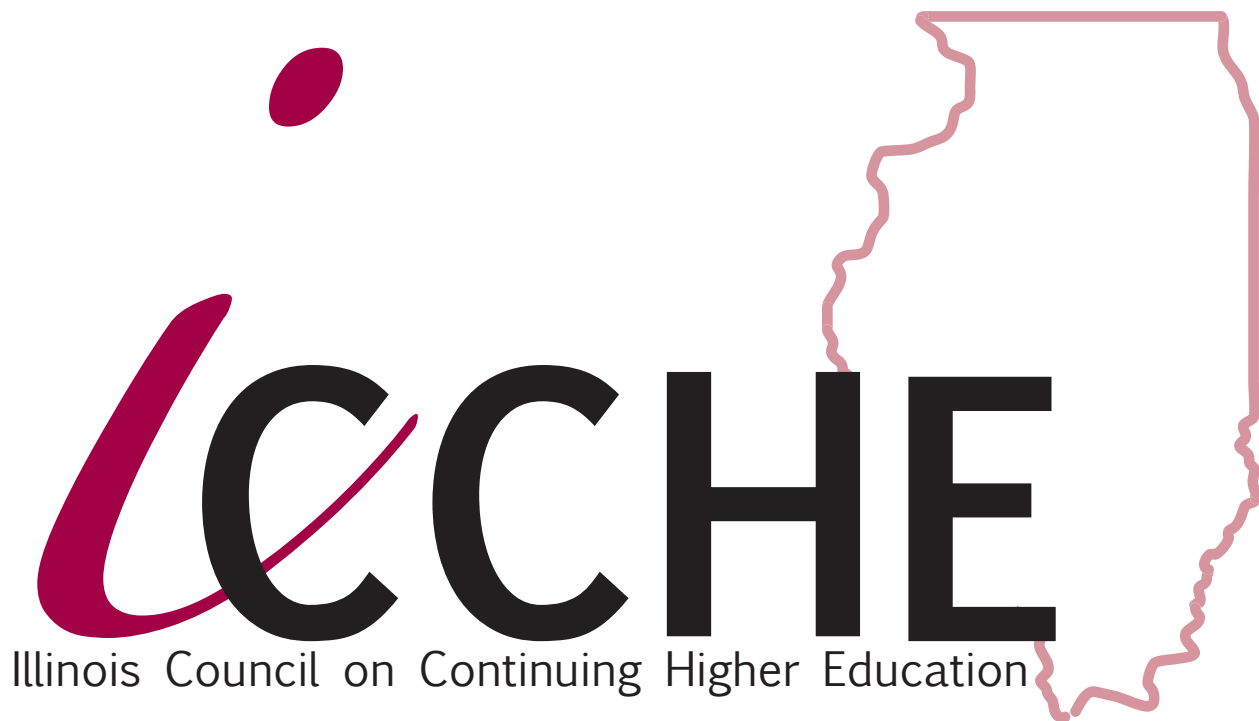


34th ANNUAL ICCHE CONFERENCE

Programming and Marketing: How Institutions
are Handling Tough Economic Times



February 5-6, 2009 • Doubletree Hotel Chicago - Magnificent Mile

34th ANNUAL ICCHE CONFERENCE

Programming and Marketing: How Institutions are Handling Tough Economic Times

The Illinois Council on Continuing Higher Education (ICCHE) is an institutional-based membership organization representing continuing education at post-secondary education institutions in Illinois. The council is comprised of individuals representing a diverse group of education professionals from a wide cross section of the higher education community.

Universities and community college conference attendees will explore new opportunities to maximize resources and collaborations. Join your colleagues for dialogue, keynote presentations, and breakout sessions that address the importance of partnering and entrepreneurship.

Conference Schedule

Thursday, February 5

8:00 - 8:45 Registration and Breakfast
Everyone welcome!
Newcomers – Please join good will ambassador and ICCHE Past President, Will Hine for a special welcome

8:45 - 9:00 Welcome
Rick Carter, ICCHE President

9:00 - 10:00 Keynote Address - Sponsored by LERN
Kassia Dellabough, LERN
"Programming Trends within Continuing Education Across the Country and How it should effect your Marketing"

10:00 - 10:15 Break

10:15 - 11:45 President's Panel
Dr. Sharon K. Hahs, President, Northeastern Illinois University
Dr. Donna Carroll, President, Dominican University - Invited
Gena Proulx, Ph.D., President, Joliet Junior College

12:00 - 1:15 Lunch and Business Meeting
Past Presidents Award (Will Hine)
Business Meeting (Rick Carter)
Welcome Message
Welcome Exhibitor

1:30 - 2:45 Educational Panel
Baccalaureate Completion Partnerships: The Current Landscape and Models of Success
Illinois Board of Higher Education – Dr. Richard Pearce
Western Illinois University – Dr. Richard Carter
Illinois Community College Board – Dr. Elaine Johnson
Illinois State University – Susan Deason

2:45 - 3:00 Break

3:00 - 4:00 Breakout Session

- "Skills Standards in the College Classroom" – Ray Prendergast, Executive Director, Jane Addams Resource Corporation
- "Green Training for the Incumbant Workforce" – Norman Ruano, CCC Workforce Institute
- "Education's Battle of the Generations; Boomers, X'ers, Y'ers and Millennium. Who are you marketing to?" – Kassia Dellabough, LERN

4:00 - 6:00 Reception

Friday, February 6

7:30 - 8:30 Breakfast
Charles Evans Research Grant

8:30 - 9:00 Innovative Initiative Awards

9:00 - 10:15 Illinois Emergency Management Agency (IEMA)-
Campus Security
Ron Ellis, ISBE/IEMA
Karen Hunter-Anderson - ICCB
Judy Erwin, IBHE

10:15 - 10:30 Break

10:30 - 11:30 Dr. Robert Rodriguez, Asst. Dean, Kaplan University
"How to Recruit and Keep Minority Students through Baccalaureate Completion"

11:30 Door Prizes
Must be present to win

2008 ICCHE OFFICERS & COMMITTEES

Executive Committee

Richard Carter, President
Western Illinois University
Christopher Wilkerson, Vice President
Chicago College Workforce Institute
Carol Reiseck, Past President
Concordia University
Holli Pyor-Harris, Secretary
Illinois Institute of Technology
William Sutton, Treasurer
University of Illinois
John Allen, Community College Representative
Lincoln Land Community College
Nina Crick, Community College Representative
Rock Valley College
Cheryl Brunsmann, Public University Representative
Southern Illinois University Edwardsville
James Onderdonk, Public University Representative
University of Illinois
Susan Manley, Private University Representative
Bradley University
Joy Thompson, Private University Representative
University of St. Francis
Preston Morgan, Ex-Officio Representative
Illinois Community College Board
Rick Pearce, Ex-Officio Representative
Illinois Board of Higher Education

Task Force

Robin Nash, Recruitment and Retention
Oakton Community College
Susan Deason, Website
Illinois State University

Committee Chairs

Valerie Thaxton, Membership Chair
Southwestern Illinois College
Robin Nash, Member Communications Chair
Oakton Community College
Mary Bates, Nominating Chair
Waubonsee Community College (Retired)
Christopher Wilkerson, Program Planning Chair
Chicago College Workforce Institute
Pamela Collins, Awards Chair
Eastern Illinois University
Lana Campbell, Downstate Regional Chair
Southern Illinois University Carbondale
Donna Keene, Upstate Regional Chair
Oakton Community College
William Hine, Past Presidents Chair
Eastern Illinois University
Donna DeSpain, Research and Scholarship Chair
Aurora University

CONFERENCE INFORMATION

Date

February 5-6, 2009

Location

Doubletree Hotel Chicago - Magnificent Mile
300 East Ohio Street
Chicago, Illinois 60611
(312) 787-6100
(866) 778-8536

Rate

\$109 per night by 1/12/09
The hotel has agreed to extend this rate for those who choose to stay over the weekend.
To receive this reduced rate, mention ICCHE.

Conference Sponsors

Conference sponsors' exhibits will be open on Thursday.
For registration contact Pam Collins at 1-800-446-8918 or pjcollins@eiu.edu

Questions?

Program Questions:
Contact Chris Wilkerson at cwilkerson@ccc.edu or call (773) 481-8842

Registration Questions:
Contact Jackie Welch at jackiew@siu.edu or call (618) 536-7751

Name (Last,First): _____

Title: _____

Institution: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Ext. _____

Email: _____

- This is my first ICCHE Conference.
- It has been several years since my last ICCHE Conference.
- I plan to attend the Thursday night reception.

Registration Fee

- ICCHE Member..... \$190
- ICCHE Member (after 1/22)..... \$200
- Non-member..... \$210
- Non-member (after 1/22)..... \$220

The conference fee includes all conference sessions, materials, lunch on Thursday, February 5, two continental breakfasts, all refreshment breaks and social reception.

Dietary Restrictions _____

If paying by credit card, please complete the following:

- VISA
- MASTERCARD
- DISCOVER

Account #: _____ Exp Date: _____

Name on Card: _____

* If paying by check, make payable to SIUC

Register online with Visa, Mastercard or Discover at <http://www.dce.siu.edu>

Questions

Contact: Jackie Welch jackiew@siu.edu
Phone: (618) 536-7751

Return to:

ICCHE Conference
Division of Continuing Education
Mailcode 6705 Washington Square C
Southern Illinois University
Carbondale, Illinois 62901
Fax (618) 453-5680