

# 2008 ANNUAL ICHE CONFERENCE

## February 14 & 15, 2008

### The Evolving Audience of Tomorrow: Programs, Teaching & Re-Training Across Generations

#### Thursday, February 14

- 8:00–8:45      Registration and Breakfast  
Everyone welcome!  
Newcomers – Please join Will Hine for a special welcome
- 8:45-9:00      Welcome  
Carol Reiseck, ICHE President
- 9:00–10:00    Keynote Address  
Roberts Jones, Education Workforce Policy, LLP.
- 10:00-10:15    Break
- 10:15–11:45   President’s Panel  
Wayne D. Watson, Chancellor, City Colleges of Chicago  
Chester S. Gardner, Chief Executive Officer, University of Illinois  
Global Campus  
V. James Mannoia, President, Greenville College
- 12:00-1:15    Lunch and Business Meeting  
Past Presidents Award  
Welcome Message  
Midwestern Higher Education Compact, Co-sponsor  
ACEware Systems, Inc., Co-sponsor
- 1:30-2:45      Corporate Panel  
Boeing – Norma Clayton, Vice President, Learning, Training &  
Development  
State Farm Insurance – Tonya Simpson, Business Analyst,  
Systems Recruiting and Hiring  
Representative from the Illinois Manufacturers’ Association
- 2:45-3:00      Break
- 3:00-4:00      Breakout Session  
“How Does Intergenerational Learning Impact the College  
Classroom?” – Vickie Cook, University of Illinois at Springfield  
  
“Program Development: The View from 10,000 Feet” – Joy  
Thompson, University of St. Francis

“Frontier Campus—A Jump Start on College for High School Seniors” – Joan Dollinger, Indian Prairie District 204 and Linda Bollendorf, College of DuPage

“Learning, Student Retention, and the Customer Experience: Balancing Paradigms” – Martin L. Berman, University of Phoenix and Omer Pamukcu, University of Phoenix

4:00-6:00            Reception  
Entertainment will be provided

### **Friday, February 15**

7:30-8:30            Breakfast  
Charles Evans Research Grant – Vickie Cook, University of Illinois at Springfield

8:30-9:00            Innovative Initiative Awards

9:00-10:15          State Agency Panel  
Christopher Koch, State Superintendent of Education  
Geoffrey Obrzut, Illinois Community College Board  
Judy Erwin, Illinois Board of Higher Education

10:15-10:30        Break

10:30-11:30        Legislative Panel  
Edward Maloney, Illinois State Senator  
Kimberly Lightford, Illinois State Senator  
David Miller, Illinois State Representative  
John Bradley, Illinois State Representative

11:30                Door Prizes  
Must be present to win

Register online: <http://www.dce.siu.edu> or call 618/536-7751. Visa, Mastercard, Discover, or American Express accepted.

Conference sponsors’ exhibits are available on Thursday, February 14 from noon – 6 p.m.

Conference program questions:

Contact Richard Carter at [R-Carter@wiu.edu](mailto:R-Carter@wiu.edu) or call 309/298-1929

Conference registration questions:

Contact Jackie Welch at [jackiew@siu.edu](mailto:jackiew@siu.edu) or call 618/536-7751

The Illinois Council on Continuing Higher Education (ICCHE) is an institutional-based membership organization representing continuing education at post-secondary education institutions in Illinois. The council is comprised of individuals representing a diverse group of education professionals from a wide cross section of the higher education community.

Universities and community college conference attendees will explore new opportunities to maximize resources and collaborations. Join your colleagues for dialogue, keynote presentations, and breakout sessions that address the importance of partnering and entrepreneurship.

Date: February 14-15, 2008

Location: Chicago City Centre Hotel  
& Sports Club  
300 East Ohio Street  
Chicago, IL 60611  
(312) 787-6100

Rate: \$109 per night by 1/13/08  
The hotel has agreed to extend this rate for those who choose to stay over the weekend.